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MEDIA ALERT

FOR IMMEDIATE ATTENTION

Thursday, September 18, 2008

FOR FURTHER INFORMATION

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STATE LAUNCHES DISASTER PREPAREDNESS VIDEO PROGRAM SEPT. 23

- 12:30 p.m., Tuesday, Sept. 23
- Caesar Rodney High School, outdoors near the tennis courts (indoors in case of inclement weather)
- Introduction of Disaster Preparedness Video prepared for the public in Delaware
- Comments by Sec. David Mitchell, Dept. of Safety and Homeland Security, Sec. Valerie Woodruff, Dept. of Education, DEMA Deputy Director Glenn Gillespie, Dr. Kevin Fitzgerald, Superintendent of Caesar Rodney School District, Elvina Knight, Principal of Caesar Rodney High School, and Col. Thomas MacLeish, Superintendent of Delaware State Police
- Overview of the video presented by Delaware State Police School Resource Officers
- All media invited to attend

The Disaster Preparedness Video is being introduced to the state through the School Resource Officers and Youth Aid Officers. It will be available to the public through libraries and other community resources and on line at www.delawarecitizencorps.org and school websites. Created by a Preparedness Consortium, the video features five components: Introduction reviews potential emergency situations in the state; Make A Plan is a guide for development of a Family Emergency Plan; Make A Kit lists and illustrates items every household should have on hand for emergencies; Shelter or Evacuation discusses factors to consider in decision making and steps to take in implementation; Overview sums up the importance of preparing in order to avoid panic in case of an emergency.

Preparedness Consortium members represent the Delaware Emergency Management Agency, Delaware Citizen Corps, the American Red Cross of the Delmarva Peninsula, Delaware Division of Public Health Preparedness Section, the Retired and Senior Volunteer Program and the Delaware State Police. Representatives of the consortium will attend the video launch event.